

## When was the last time search made you money?



### Don't miss sales opportunities

- Don't miss a reason to call
- Don't miss the emerging events that will impact your business
- Get alerted to specific sales triggers, like unannounced management changes
- Be confident that FirstRain has your universe covered, efficiently and precisely

### Get the information you want, Only the information you want, When you want it

- About your customers
- About your competitors
- About your market
- Stop spending time digging through Google, RSS and email

### The FirstRain research engine helps you

- Research your territory—focus on what matters to you about companies, business topics and markets
- Prepare for meetings and calls with up-to-the-minute company and news summaries before you walk in
- Monitor your customers, competitors and target markets
- Get the results on email, mobile, salesforce.com or any browser



### About FirstRain

The FirstRain research engine allows sales teams to turn the web into a powerful source of business research. As the leader in identifying and analyzing the latest information on companies and their markets from the web, FirstRain provides sales people with key sales intelligence about prospects, customers, and competitors.